



**INVITATION**

SMART INITIATIVES WORKSHOP

**FINANCIAL STRATEGIES & ECO-GOVERNANCE  
MANAGING RISKS & RETURNS WHILE CREATING SMART CITIES**

**HELSINGBORG – SWEDEN  
21 MAY 2018 – 11.00 – 17.00**

YOU ARE INVITED to an Smart City Alliance workshop in Helsingborg involving key decision makers involved in defining, implementing and operating city-wide investments in smart energy systems. The conversation will specifically address the significant investment programmes in smart energy systems currently underway in Stoke-on-Trent, North-East Lincolnshire and Helsingborg.

THE OBJECTIVE is to share practical experiences and examples of best practice in national and local political strategies to facilitate and accelerate the implementation of heat networks, Energy-from-Waste installations, and other sustainable energy solutions. The aim is also to establish an understanding in investor strategies and what it takes to attract and involve public and private financial institutions in smart energy programmes.

FOCUS - Topics addressed at the session include;

- Political and financial opportunities in investments in smart energy systems
- The wider story – experiences from investments in other energy and infrastructure programmes – cases from SE and UK
- The political case – drivers, challenges, strategies on local and national level
- The financial case – optional strategies and examples on relevant cases
- Involving the wider supply chain – bundled solutions
- From words to action – how to get things moving

REGISTRATION & QUESTIONS

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## AGENDA

- 10.30 COFFEE & REGISTRATION**
- 11.00 INTRODUCTION**
- Background, Scope and Objectives
  - Presentation of scheduled investment programmes in Helsingborg, Stoke and NE Lincolnshire
- 12.00 GUIDED TOUR OF FILBORNA EfW PLANT + LUNCH**
- 13.00 THE POLITICAL CASE – POLITICAL DRIVERS & STRATEGIES**
- Opportunities & Drivers
  - Objectives & Results
  - Strategies & Challenges
  - Lessons to be learned from other infrastructure programmes
  - The way forward – Bridging the gap between visions and delivery
- 14.30 THE FINANCIAL CASE – FINANCIAL DRIVERS & STRATEGIES**
- Opportunities & Drivers
  - Objectives & Results
  - Strategies & Challenges
  - Lessons to be learned from other infrastructure programmes
  - The way forward - Bridging the gap between projects and investors
- 16.30 FROM WORDS TO ACTIONS – GETTING THINGS MOVING**
- The window of opportunity
  - Orchestrating co-operation
  - Getting it done. Now.

## SPEAKERS

The list of speakers includes senior political leaders from Stoke-on-Trent City Council, North East Lincolnshire and Helsingborg. Further to that, there will be senior representatives from national political institutions, energy operators and the financial community.

The final list of speakers will be distributed by the end of March.

## FEE

€450 (excl. VAT)

## VENUE

Öresundskraft AB  
Filborna EfW Installation  
Helsingborg – Sweden

*Direct train connection from  
Copenhagen Airport – 1,5h*

